

## INVITATION



November 14th 2014, Doshisha University in Kyoto offers a rare opportunity to experience dialogue between proponents and experts within the field of sustainable development.

## **Sustainable Development: Sharing Wisdom between Thailand and Japan**

Thailand Sustainable Development Foundation and Center for the Study of Creative Economy, Doshisha University, invites you on November 14th 15:00 pm to attend an exchange of ideas, a dialogue on sustainable development, followed by a Thai buffet at Doshisha University, Kambai-kan, 6th Floor, Imadegawa Karasuma Higashi iru, Kamigyo, Kyoto. Please join us.

The objective of this event is to share knowledge and practices between the two countries and explore opportunity to create a better solution towards sustainable development that will be truly based on Asian Values.

One Thai expert and two Japanese experts will converse on specific cases of Sustainable Development related issues, carried out in Thailand under The Sufficiency Economy Philosophy inspired from Buddhism and King Bhumibol Adulyadej, The King of Thailand, as well as similar and comparative experiences in Japan and other countries.

The speakers are:

- Dr. **Sirikul “Nui” Laukaikul**, a Brand Consultant and Sufficiency Economy Philosophy Expert widely recognized in Thailand, who will introduce the Sufficiency Economy philosophy, a Thai Sustainable Development initiative and way of living which is now more than three decades old. This philosophy is based on the Buddhism, which centers on moderate ways and consequence, with due regard for sufficiency, sensibility, and immunity strengthened by oneself.
- Professor **Masuyuki Sasaki**, Urban and Cultural Economics, Faculty of Economics, Doshisha University in Kyoto, will speak about The Creative and Sustainable City in Japan. He is a pioneer on creative city and creative economy in Japan. Currently he is working as head of Creative City Promotion Office in Cultural Affairs of Japanese Government.
- Dr. **Kazuo Watanabe**, Post-doctoral fellow, Research Institute for Humanity and Nature, Kyoto, who has long experience studying rainfed rice cultivation in Northeast Thailand. He will speak about indigenous agricultural knowledges which adapt specific environmental conditions in this area and make comparisons to Japanese experiences.

Along with the knowledge-sharing session, participants will witness the actual implementation of sustainable development in Thailand via an exhibition about the DoiTung Development project showing one of the best practices in the world and also the “One Rai One San” project which was initiated to promote the livelihood of Thai farmers.

After the panel dialogue, a Thai buffet will be served. It will include rice from the ‘One Rai One San’ project, one of the two projects presented at the event.

Please take note, that there will be another parallel Thai event with the same theme in Tokyo on November 11.

For registration, more information and press appointments, please contact Asger Rojle Christensen, mobile 080-3271-1584, email: [arc@asgerrojle.com](mailto:arc@asgerrojle.com)